



Survey Results

Feedback on personalized patient care and patient eLearning.

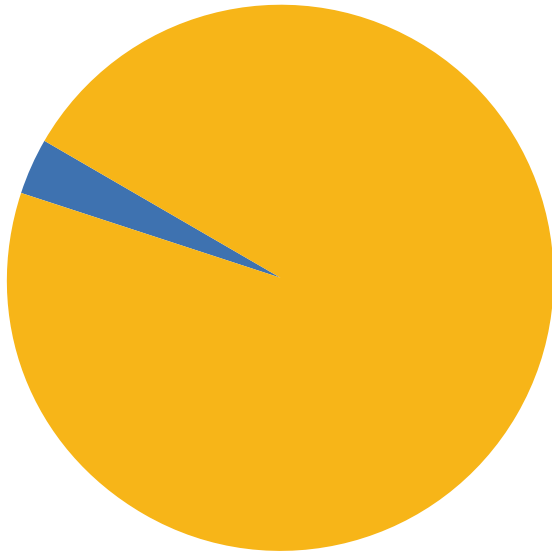
CORE Higher Education Group recently conducted a survey on the importance of personalized patient care and patient education for Specialty Pharmacies.

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READINESS

For more information visit www.COREreadiness.com/patients or email sales@corereadiness.com

Personalized Patient Care and Patient eLearning Survey Results

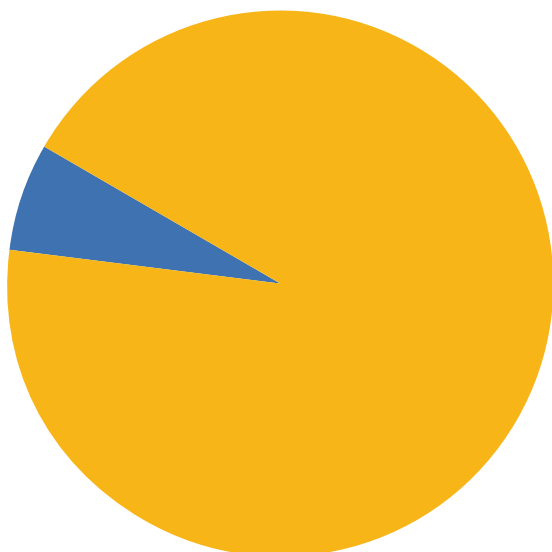
Is personalized patient care a priority in 2019 for your specialty pharmacy?



Yes Somewhat

ANSWER CHOICES	RESPONSES
Yes	96.88%
No	0%
Somewhat	3.13%
Unsure	0%

Is improvement in patient medication education a priority in 2019?

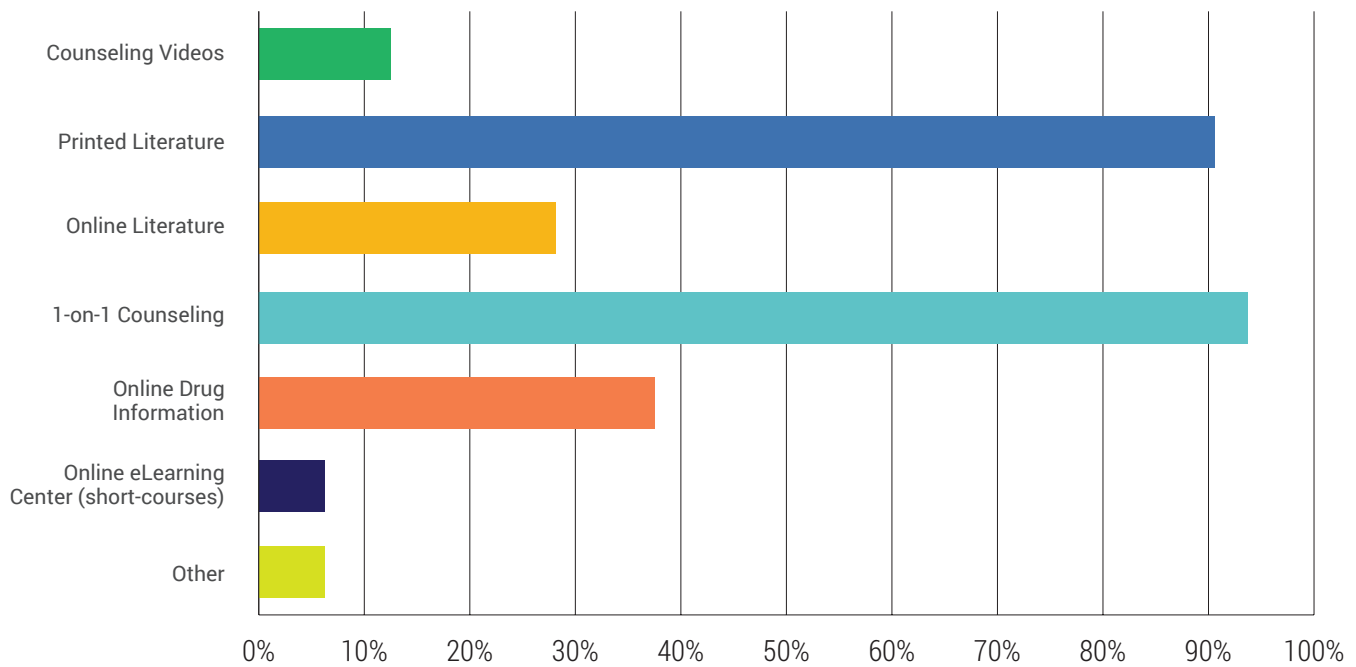


Yes Somewhat

ANSWER CHOICES	RESPONSES
Yes	93.75%
No	0%
Somewhat	6.25%
Unsure	0%

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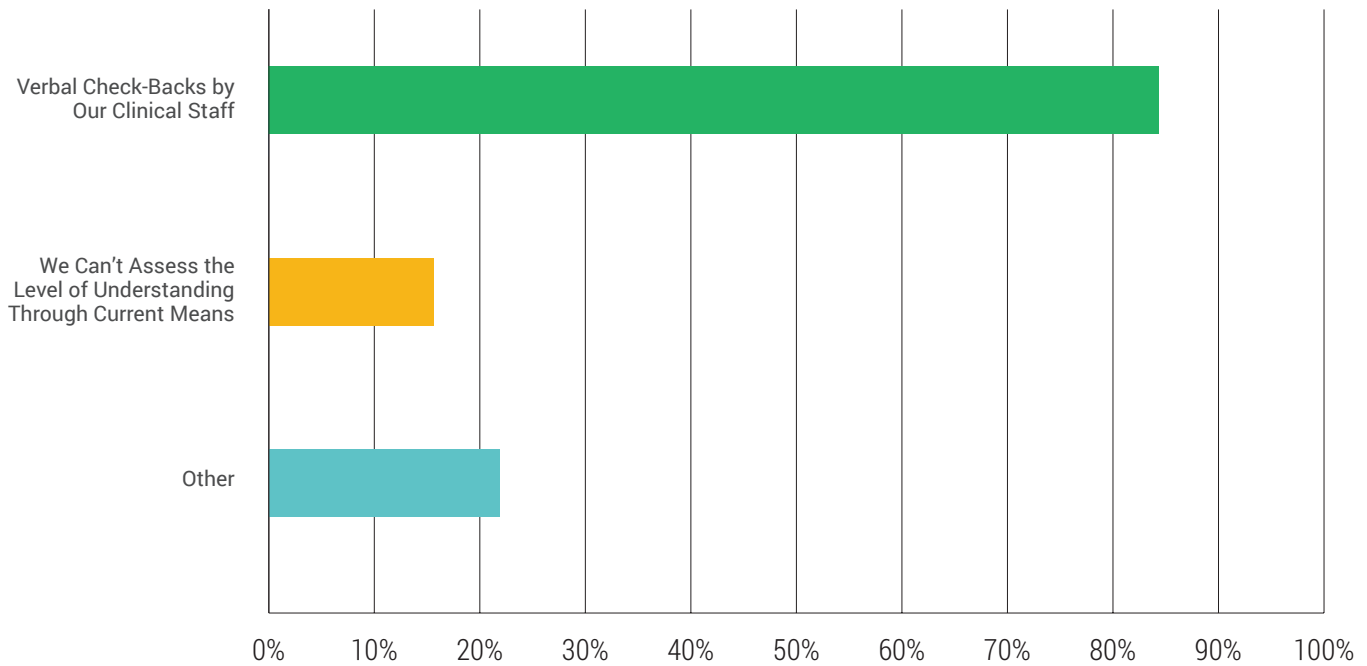
What is your specialty pharmacy currently using to support member education related to their medication therapy?



ANSWER CHOICES	RESPONSES
Counseling Videos	12.50%
Printed Literature (Paper)	90.63%
Online Literature (Digital)	28.13%
1-on-1 Counseling (Remote/by Phone or Telepharmacy)	93.75%
Online Drug Information	37.5%
Online eLearning Center (short-courses)	6.25%
Other	6.25%

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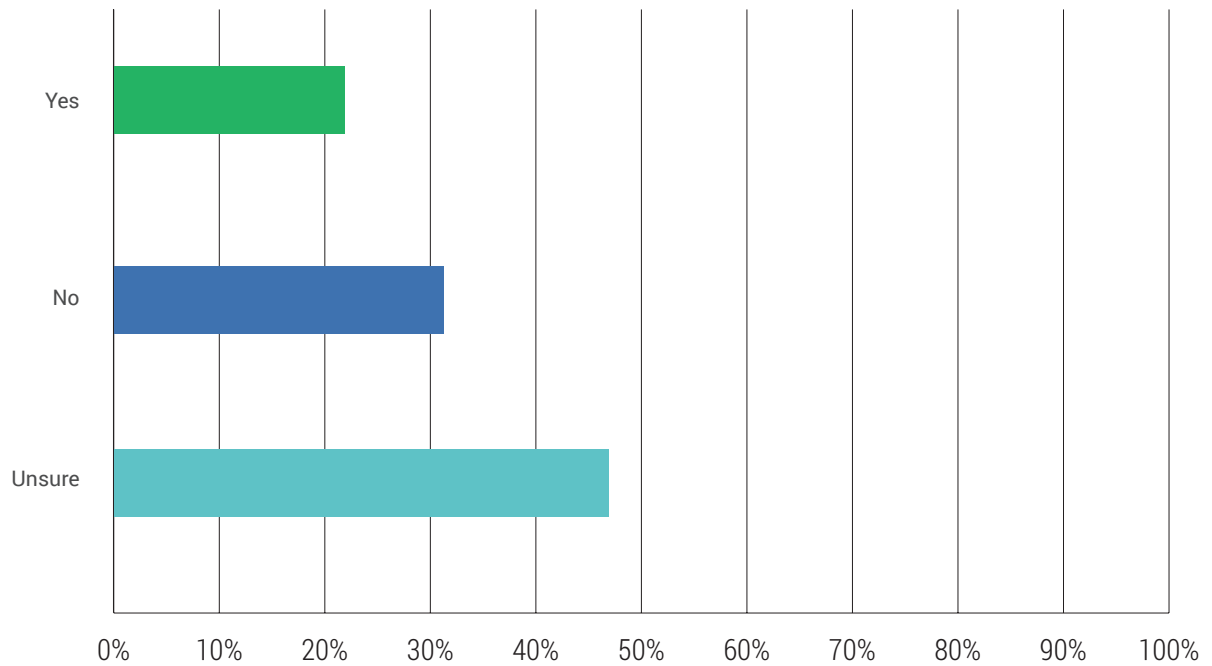
How is your specialty pharmacy ensuring your patients understand the education they are provided regarding their therapy?



ANSWER CHOICES	RESPONSES
Verbal Check-Backs by Our Clinical Staff	84.38%
Online Testing	0.00%
We Can't Assess the Level of Understanding Through Current Means	15.63%
Other	21.88%

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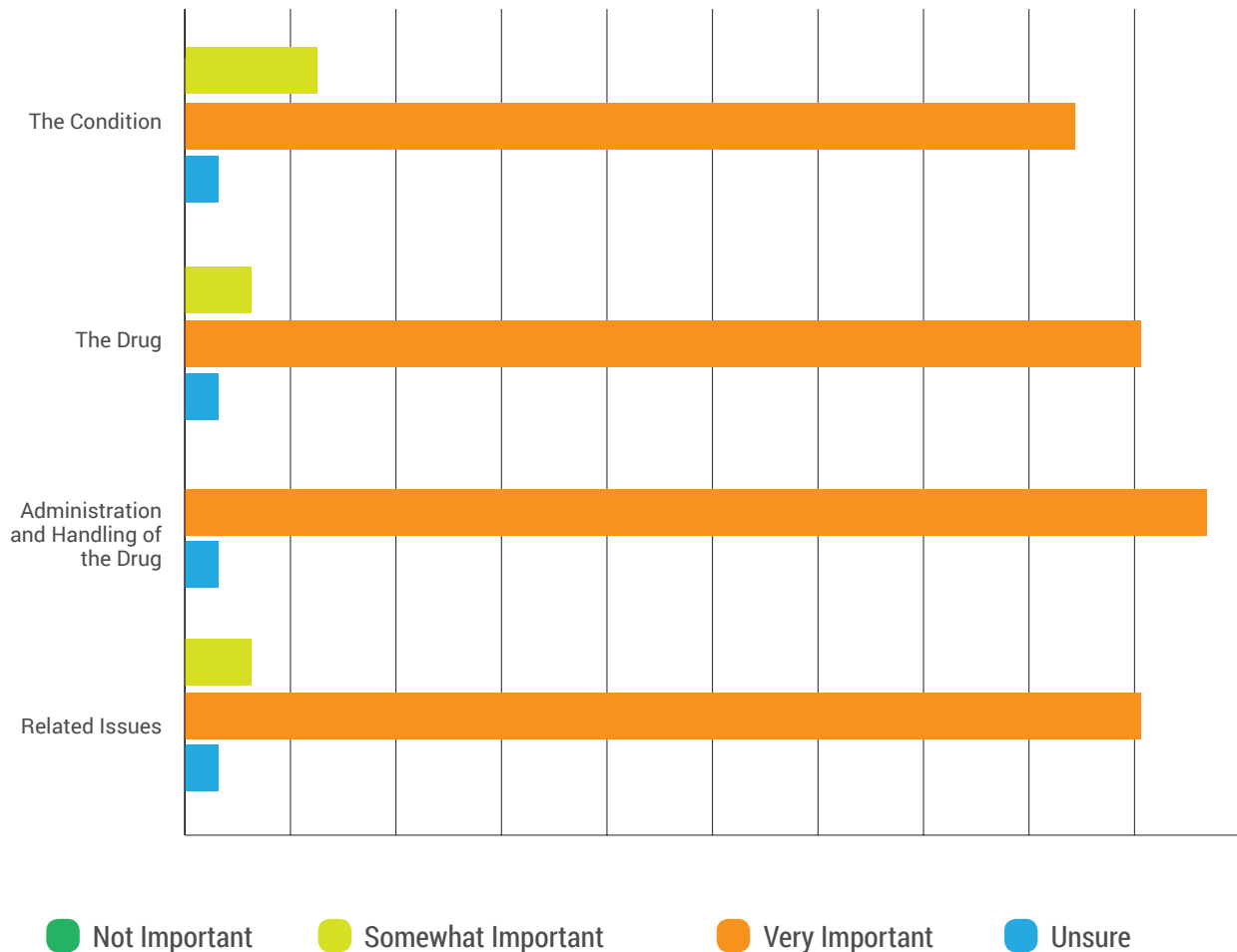
Would your specialty pharmacists be able to bill using an MTM service code if a patient completed a short course on their medication therapy while in the pharmacy?



ANSWER CHOICES	RESPONSES
Yes	21.88%
No	31.25%
Unsure	46.88%

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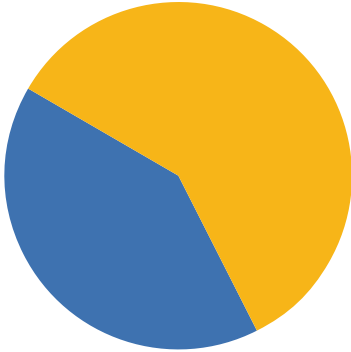
Regarding “wholistic” patient eLearning related to specialty medications, please rate the importance of the following course components:



ANSWER CHOICES	NOT IMPORTANT	SOMEWHAT IMPORTANT	VERY IMPORTANT	UNSURE
The Condition	0.00%	12.50%	84.38%	3.13%
The Drug	0.00%	6.25%	90.63%	3.13%
Administration and Handling of the Drug	0.00%	0.00%	96.88%	3.13%
Related Issues (Importance of Adherence, Patient Assistance, etc.)	0.00%	6.25%	90.63%	3.13%

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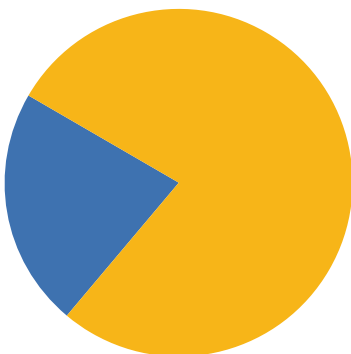
Could you envision a percentage of your patients taking short-courses (8-15 mins) on their medication therapy on their own (self-directed eLearning)?



Yes No

ANSWER CHOICES	RESPONSES
Yes	59.38%
No	40.63%

Could you envision your pharmacy staff sharing specific therapeutic short-courses 1-on-1 with individual patients?



Yes No

ANSWER CHOICES	RESPONSES
Yes	87.50%
No	12.50%

Could you envision your pharmacy staff developing and sharing a personalized "playlist" of short-courses for an individual patient with comorbidities or a complex therapeutic regimen?

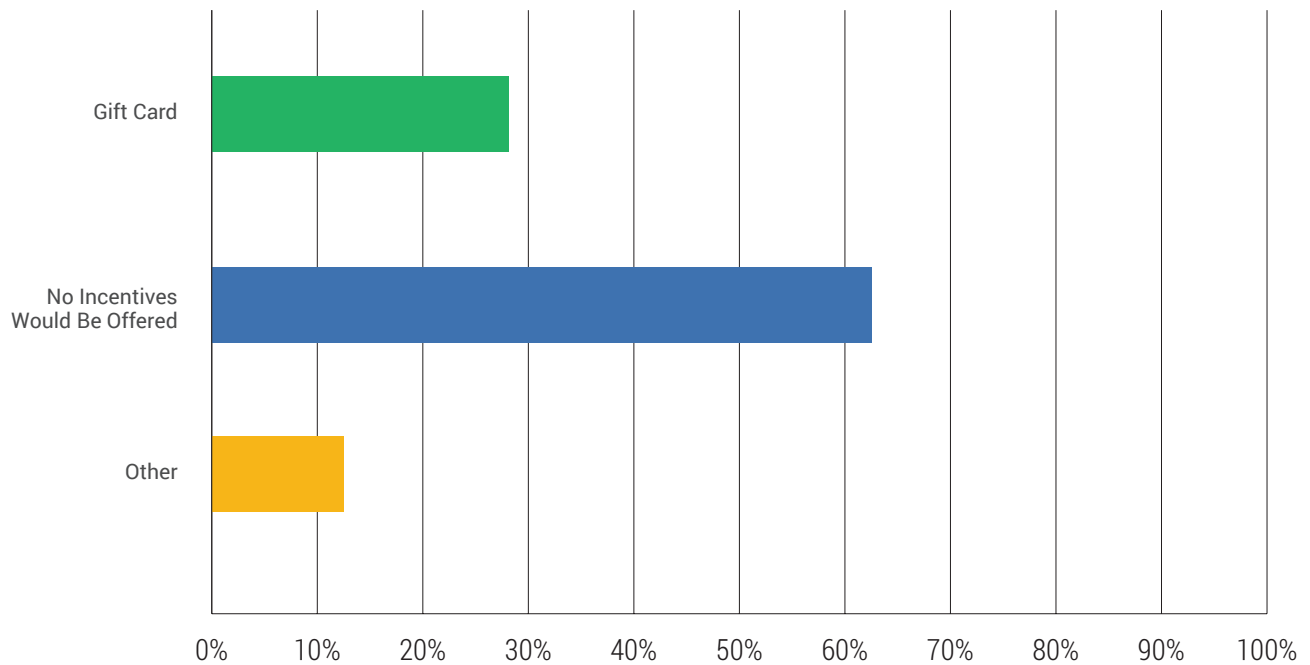


Yes No

ANSWER CHOICES	RESPONSES
Yes	68.75%
No	31.25%

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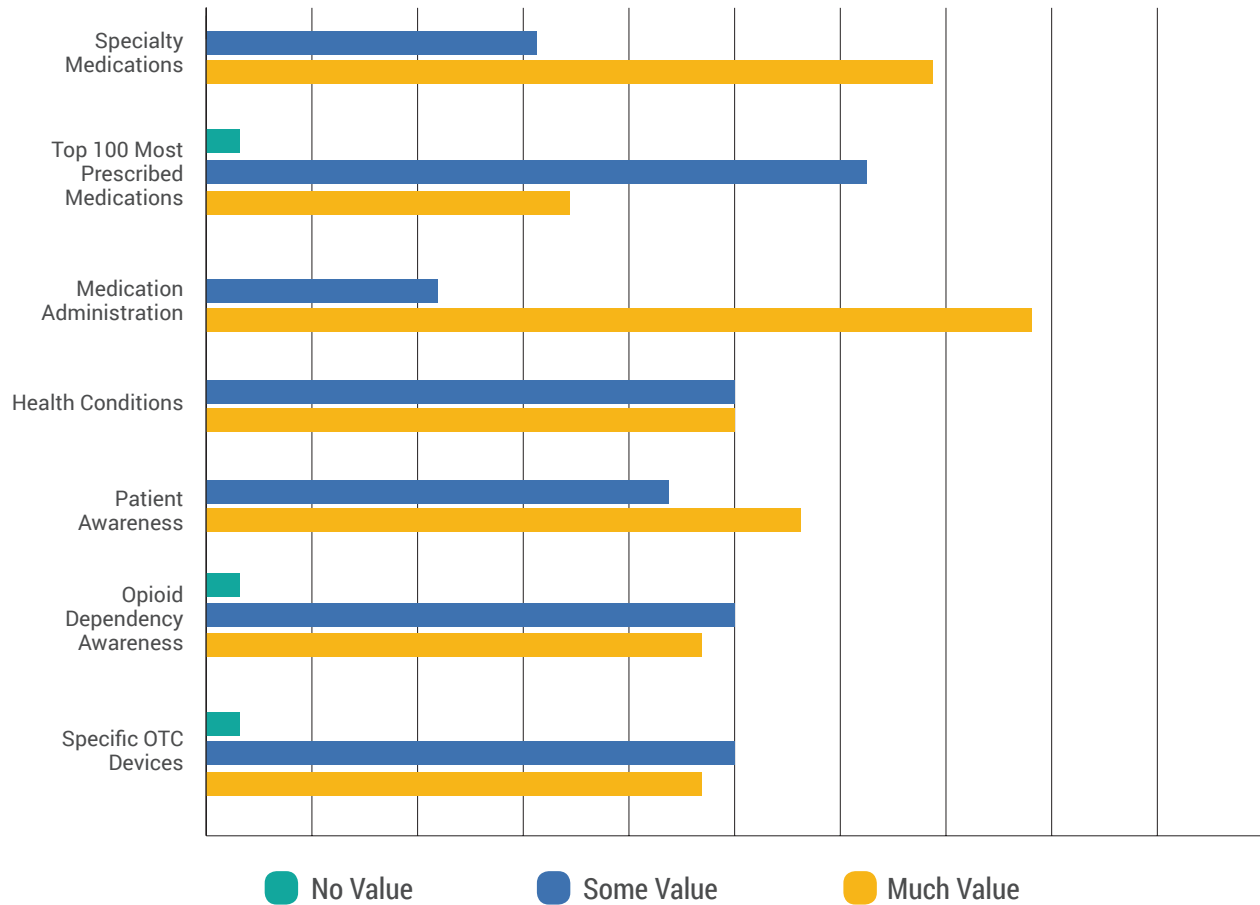
If your specialty pharmacy considered incentivizing patients in order to get them to complete an 8-15 minute short-course on their medication therapy, what would be the incentivization?



ANSWER CHOICES	RESPONSES
Gift Card	28.13%
No Incentives Would Be Offered	62.50%
Other	12.50%

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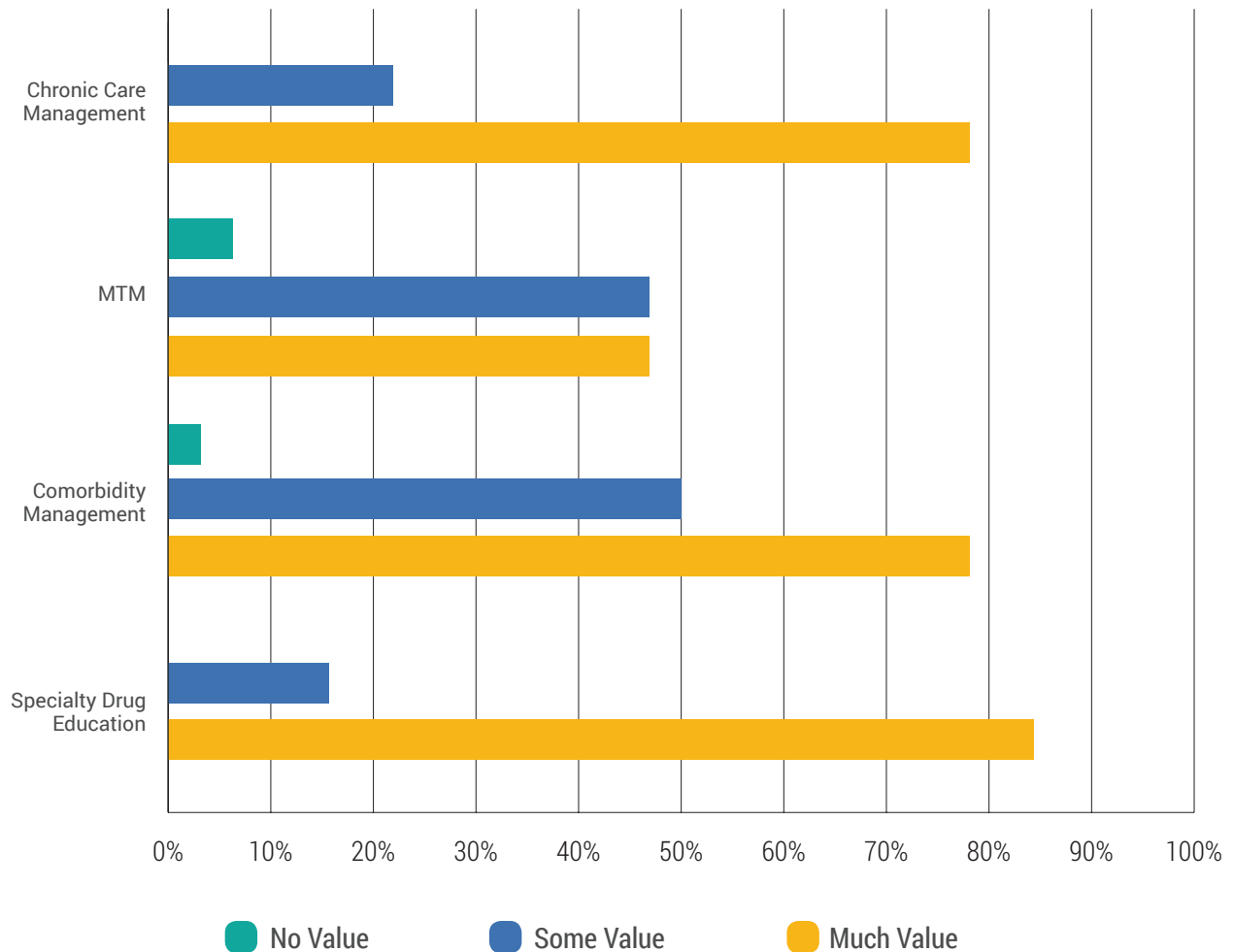
Regarding the course content available in COREreadiness learning centers, please rate the value of each subject category:



ANSWER CHOICES	NO VALUE	SOME VALUE	MUCH VALUE
Specialty Medications	0.00%	31.25%	68.75%
Top 100 Most Prescribed Medications	3.13%	62.50%	34.38%
Medication Administration (How to Administer at Home)	0.00%	21.88%	78.13%
Health Conditions	0.00%	50.00%	50.00%
Patient Awareness (What is a PA?, What is WFA? The importance of Adherence, etc.)	0.00%	43.75%	56.25%
Opioid Dependency Awareness	3.13%	50.00%	46.88%
Specific OTC Devices (Glucometers, CGM Devices, etc.)	3.13%	50.00%	46.88%

Personalized Patient Care and Patient eLearning Survey Results

Regarding patient eLearning as it relates to personalized patient care, where would you see the greatest value in educating patients?



ANSWER CHOICES	NO VALUE	SOME VALUE	MUCH VALUE
Chronic Care Management	0.00%	21.88%	78.13%
MTM	6.25%	46.88%	46.88%
Comorbidity Management	3.13%	50.00%	46.88%
Specialty Drug Education	0.00%	15.63%	84.38%

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READINESS

Personalized Patient Care Through eLearning

eLearning centers to support individualized and value-based patient care. Provide your patients with specialized, personalized, and accountable education to improve adherence and quality of care outcomes for complex medication therapies.



Features

Branded LMS to Your Institution	✓
700+ Video-Based Short Courses	✓
Custom Learning Center for Your Formulary	✓
Comprehensive Reporting Suite	✓
Monitor Course Analytics	✓
Monitor Patient Engagement and Success	✓
Integration With Your Management Software	✓
Personalized Patient Care	✓
Self-Directed Education	✓
Clinician-Directed Education	✓
Clinician-Directed Personalized Care	✓
Accessibility Anywhere, Anytime	✓